Speaking In Favor Of Prop 4

Patrick **REYNOLDS**, grandson of tobacco company founder R.J. **REYNOLDS**, is calling on Michigan voters to pass Proposal 4, the Healthy Michigan Amendment, under the pretext that doing so would save thousands of lives.

Reynolds spoke in Midland, Mt. Pleasant and Traverse City to urge a yes vote on Proposal 4 because the \$6 million the state spends on tobacco prevention efforts is nothing compared to \$190 million in cigarette advertising each year.

"Passing Proposal 4 is all about saving Michigan lives," Reynolds said. "It's about saving Michigan children from the slow, painful death that starts with their first drag on a cigarette."

Reynolds was the first tobacco industry figure to turn his back on the cigarette companies. Reynolds saw his father, oldest brother and other relatives die from cigarette-induced emphysema and lung cancer. Concerned about the mounting health evidence, he made the decision to go against the industry his family helped build.

New Lansing Chamber President Named

William **SEPIC**, a certified chamber of commerce executive from Lawrence, Kansas, has been named President/CEO of the Lansing Chamber of Commerce, Board Chairman Tom **CHIGWIN** announced today.

Sepic will replace Rick **LUND**, who left in September to return to the manufacturing industry. Sepic was selected by a search committee of the chamber Board of Directors among more than 50 applicants and brings more than 15 years experience in chamber management. He will begin his duties Dec. 1.

Sepic is president of the Lawrence, Kansas Chamber of Commerce and is eager to return to Michigan, where he has family ties. He served as president of the Rochester, Minnesota Area Chamber in 1994 to 2000. His chamber work also included positions in Decorah and Grinnell, Iowa.

"Although there were many outstanding candidates for the position, Bill's combination of chamber leadership experience and track record in financial management and economic development made him our number one choice," Chigwin said. "He has a strong vision of the future of the Lansing Chamber and tremendous enthusiasm for its potential."

On This Day In Michigan History

On Oct. 29, 1950, Wally **TRIPLETT** of the Detroit Lions returned four kick-offs for an NFL-record 294 yards. Despite Triplett's feat, the Lions were trounced by Los Angeles 65-24 at Los Angeles.

Source: Mich-Again's Day

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